RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / RQU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

November 24, 1997

RJR Account #315288
Mr. J. Mitiguy
DOWLINGS, INC.

JANUARY CTS: DORAL $7.50 OFF 15-PACK PURCHASE / PROMOTION #800007

Dear John:

DORAL .50¢ off/pack tear-tape product (6M) has been ordered, along with 15-Pack Carton Kits, Item #535805, and P.O.S. Kits, Item #535811 to pack and ship this promotion to participating retail accounts on the attached Customer List. Refer to the Customer List for specific distribution of product, displays and P.O.S. Kits.

Product PO # 106A; *Displays PO #* 106B

Attention Judy Campbell

DORAL.50¢ Tear Tape BRAND STYLE	UPC Code	#/ (6M) Cases
Light	12300-24864	1
Lt 100	12300-24865	2
Men Lt 100	12300-24868	1
FF	12300-24869	1
FF 100	12300-24866	2
Ult Lt 100	12300-24870	1

Displays (Item #535805)

SKU CUBE:	0.9982
SKU WT (w/o Product):	2.4900 lbs
Retail Sales Offer per Sku:	10 units
Billing per Sku:	10 Savings Cartons
Product / Display Arrival:	January 6, 1998
Ship Date to Retail:	Week of: January 19, 1998
EFT $ Amount:	$1,208.34

51845 7974

Source: https://www.industrydocuments.ucsf.edu/docs/lymy0000